

Merkel Economic Development Corporation Called Meeting  
August 5, 2024, 6:00 PM  
Heritage Hall, 111 Taylor Street  
Merkel, Texas 79536

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## Agenda

1. Call meeting to order and announce a quorum present.
2. Welcome guests.
3. Citizens Comments and Receipt of Petitions (At this time, anyone may speak on any matter other than personnel matters or matters under litigation for a length of time not to exceed three (3) minutes. *(No Council/Board discussion or action can take place on any matter until such matter has been placed on an agenda and posted in accordance with the law).*)
4. Approve minutes of previous meeting(s).
5. Hear presentation from Texas Tech Small Business Development Center for business plan development.
6. Discuss & consider policy for façade incentive program
7. Discuss & consider possible participation in Retail Strategies Inc.
8. Discuss & consider possible participation in Placer AI retail traffic tracking.
9. Discuss and consider a business development proposal for Deedaa Craft Barbeque to open a new Merkel business on North First Street.
10. Discuss and Consider performance agreement for meat locker plant at 1602 N 1<sup>st</sup>, Merkel.

Adjourn meeting.

## Certificate

I certify that this notice of the meeting of the Merkel Economic Development Corporation was posted on the Message Board at City Hall of the City of Merkel, Texas on July 226, 2024.

  
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Greg Wortham, EDC Director

*"The Merkel Economic Development Corporation reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any matters listed above, as authorized by the Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations regarding Real Property), 551.073 (Deliberations regarding Gifts or Donations), 551.074 (Personnel Matters), 551.076 (Deliberations Regarding Security Devices), 551.087 (Deliberations Regarding Economic Development Negotiations)."*